



Nom Prénom	Boustani Mallah Nada
Fonction	Professeur associé
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Section CNU	

CARRIERE

Diplôme(s) et distinction(s)	<ul style="list-style-type: none"> • Licence en gestion – 1996 – FGM - USJ – Liban. • Maîtrise en gestion – 1997 – FGM - USJ – Liban. • Diplôme d’Études Approfondies en Finances – 1999 – FGM - USJ – Liban. • Doctorat en sciences de gestion – 2010 - Université Jean Moulin Lyon 3 France. • Diplômes Universitaire en Théologie – 2020 – ISSR - USJ – Liban. • Master en Théologie – 2022 – FSR - USJ – Liban.
Expérience(s) professionnelle(s) antérieure(s)	<ul style="list-style-type: none"> • Partenaire et consultante principale, INFA (Investment and Financial Advisors sarl) (2009 - à ce jour). • Responsable département de crédit, Al Ahli International Bank, (2001 - 2003). • Responsable de trésorerie et de gestion d’encaisse, Mallah Petroleum Company SAL, (1998 - 2001). • Membre fondateur et trésorier : Green Community (environmental association). • Membre dans l’association LAIS (Lebanese Association for Information System) et dans MENA AIS. • Chargée de cours à l’Université Saint Joseph (USJ) - Institut Supérieur des Sciences de l’Assurance (2006 2011). • Professeur et coordinatrice des matières de finances et d’économie université saint Paul - la sagesse (2003-2010) et membre du conseil de la faculté de gestion et de finances.
Responsabilités pédagogiques	<ul style="list-style-type: none"> • Professeur associée FGM USJ (2000- à ce jour). • Coordinatrice du master première année modules 1 et 2 et membre du conseil de faculté, FGM-USJ (2014-2020). • membre du comité relationnel, du comité online , du comité pédagogique et du comité de master, FGM-USJ (2018- à ce jour).
Matières enseignées	Gestion Financière- Analyse Financière- Marchés financiers- Comptabilité des sociétés- Micro et macro-économie- politique économique- Business Plan- Finances approfondies- Évaluation financière des compagnies d’assurance.

CONTRIBUTIONS INTELLECTUELLES

Domaine(s) de recherche <i>(Préciser les thèmes de recherche)</i>	Innovation en Sciences de gestion particulièrement en finances.
Laboratoire(s) de rattachement	Laboratoire d'Economie, Finance, Management et Innovation (LEFMI).
Responsabilité(s) scientifique(s) <i>(Membre d'organisation scientifique, comités éditoriaux, activités d'évaluateur...)</i>	<ul style="list-style-type: none"> • Comités éditoriaux : Membre du conseil du journal <i>Al-Machriq</i> et du <i>Al-Machriq E-Magazine</i>, activités d'évaluateur : <i>JABS Emerald</i> et <i>Springer Lecture Notes</i>. • Évaluateur d'articles dans les conférences internationales : IREHI19, ICTO2019, MENACIS2021, ICIKS 2021, MENACIS2020, ICTO2017, RISE 2021, ACIS2021.
Séjours de recherche	Dubai, France, et Pologne.
Organisation de conférence	<ol style="list-style-type: none"> 1. L'éducation ignacienne en temps de crises et de défis (comité d'organisation-Session Chair) Beirut – Nov. 2021. 2. MENACIS 2021: Bridging the Gap: The Future of Information Systems Agadir - (Program Co-Chair, Panel Coordinator, and Session Chair) – Nov. 2021. 3. ICIKS The 5th International conference on information and knowledge system online conference, France – Jun. 2021. (Conference Chair: Knowledge transfer and digital knowledge system). 4. ICTO Smart Technologies for an inclusive world Online in Paris – Nov. 2020. 5. MENACIS 2020: From closed to Open Innovation: A Game Changer for Value Maroc – (Doctoral Consortium and Conference Treasurer) – Dec. 2020. 6. ICTO 2018: Information and Communication Technologies for an inclusive world Paris Nanterre – Mar. 2018 (session chair). 7. Doctoral studies and colloquium "ICT for greater development impact" in collaboration with AUF in Beirut – Jun. 2016. 8. Doctoral studies organized within the framework of "The Doctoral Consortium of Economics and Management of the Middle East" - member of Jury "Finance" at Balamand University - in collaboration with AUF – Nov. 2015.

Détail des références sur les 5 dernières années

Publications	<ol style="list-style-type: none"> 1. Artificial intelligence impact on banks clients and employees in an Asian developing country – <i>Journal of Asia Business Studies</i>, Emerald Insight June 2021, DOI: 10.1108/JABS-09-2020-0376 2. Innovation In Organizations Having Founder Syndrome, in collaboration with Dr. Zaher Boustany, <i>Problems and Perspectives in Management</i>, Sep. 2017. DOI: 10.21511/ppm.15(si).2017.05 3. Impact Of Innovation on Master Programs in Business Schools, INTED conference, Valencia - Spain 2017. ISBN: 978-84-617-8491-2 DOI: 10.21125/inted.2017.0405 4. Les effets de la technologie et de la digitalisation sur la satisfaction des clients des institutions financières, <i>Journal of Contemporary Research in Business Administration and Economic Sciences</i>, Sep. 2021. DOI: 10.52856/jcr311280125 5. Food Choice Motivation and Perception of a Healthy Diet in A Developing Mediterranean Country <i>Open Agriculture Journal</i>, De Gruyter, Sep. 2020. DOI: 10.1515/opag-2020-0048 6. La connaissance alimentaire au pays des cèdres, <i>Al-Machriq Magazine</i>, No. 95, Vol 2, July 2021. https://bit.ly/nadamb-m01
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	<ol style="list-style-type: none"> 7. La Finance décentralisée et ses solutions mondiales innovantes - Le Secteur de l'assurance et l'interruption des activités pendant la pandémie du Covid-19, <i>Al-Machriq Magazine</i>, No. 96, Vol 1, Jan. 2022. https://bit.ly/nadamb-m02 8. The impact of MIS in organizations with founders' syndrome - POEM 2017. 9. L'impact de la volatilité du prix de pétrole sur les pays importateurs et exportateurs - POEM 2016 10. L'essoufflement des BRIC : causes et conséquences - POEM 2015. 11. La crise actuelle de l'Euro - proche orient étude en management – No. 25 - 2013. 12. La faisabilité des projets d'infrastructure routière au Liban et le partenariat public privé - proche orient étude en management – No. 23 - 2011. 13. Crises financières internationales : les SUBPRIMES -proche orient étude en management - Numéro 20 - 2008.
<p>Ouvrages/Chapitres d'ouvrages</p>	<ol style="list-style-type: none"> 1. E-learning: Factors Affecting Students Online Learning During COVID-19 Quarantine in a Developing Country, <i>Lecture Notes in Business Information Processing</i>, Aug. 2021. DOI: 10.1007/978-3-030-85977-0_2 2. Traditional Banks and Fintech: Survival, Future and Threats, <i>ICT for an inclusive World LNISO</i>, Springer 2020. DOI: 10.1007/978-3-030-34269-2_24 3. Product Customization by Innovative Entrepreneurs, <i>Cognitive Analytics Management: Theories and selected practical cases</i>, <i>Lecture Notes in Information Systems and Organization (LNISO)</i>. Dec 2021. 4. Innovation, New Public Management and Digital Era Government, <i>Towards A Better Public Sector Performance Through ICT: The Case of The Lebanese Ministry of Environment, ICT for a better life and a better world</i>, Springer, Mar. 2019. DOI: 10.1007/978-3-030-10737-6_12 5. Transformation of The Audit Profession Based on New Regulations in a Developing Country, <i>Cognitive Analytics Management: Theories and selected practical cases</i>, <i>Lecture Notes in Information Systems and Organization (LNISO)</i>. Dec 2021. 6. The impact of Social Commercial Platform on Entrepreneurship in a developing country the impact of artificial intelligence on Business and Society - The Advent of the Smart Organizations. Mar 2022.
<p>Autres publications</p>	<ol style="list-style-type: none"> 1. Impact of the application of international accounting and financial reporting standards on the audit profession, international conference NCM 13th edition. Dubai 2019. (Conference proceedings CIKD). 2. Financial inclusion and Fintech: solutions for Lebanese economic crisis, <i>Al-Machriq E-Magazine</i>, 2021, No.18. https://bit.ly/nadamb-d02 3. Economy infrastructure for a Peaceful Lebanese environment, <i>Al-Machriq E-Magazine</i>, 2022, No.19. https://bit.ly/nadamb-d03 4. Cryptocurrency an Alternative Solution to Lebanese Crisis, <i>Al-Machriq E-Magazine</i>, 2020, No.16. https://bit.ly/nadamb-d01
<p>Communications, Colloques /conférences</p>	<ol style="list-style-type: none"> 1. How to adequately disseminate information and increase awareness about consumed products in a developing country? <i>CMR</i> 2021 2. Food knowledge and Eating Habits in a developing country: case of Lebanese consumers. <i>CMR</i> 2021 3. ICT in Higher Education for Sustainable Development. The Case of a Private University in a Developing Countries Country. <i>MENACIS</i> 2020 4. Strengthening public Institutions and Social Inclusion of Vulnerable Groups in a Developing country - A case study based on the Ministry of Social Affairs Initiative for Childhood Program. <i>ICTO</i> 2020 5. The impact of Social Commercial Platform on Entrepreneurship in a developing country <i>ICTO</i> 2020

6. Artificial intelligence impact on banks clients and employees in an Asian developing country – ICTO 2019
7. Innovation in Organizations Having Founder Syndrome, NCM 2017.
8. Fueling economic development through women entrepreneurs’ venture performance: the role of CSR and digital technologies- RISE 2021.
9. E-learning: Factors Affecting Students Online Learning During COVID-19 Quarantine in a Developing Country- ICIKS 2021
10. Traditional Banks and Fintech: Survival, Future and Threats, ICTO 2019
11. Product Customization by Innovative Entrepreneurs, Cognitive Analytics Management LAU-2020.
12. Understanding Refugees Behaviors and Intentions to wear Masks during COVID-19 Crisis - RISE 2021.
13. Innovation, New Public Management and Digital Era Government, Towards A Better Public Sector Performance Through ICT: The Case of The Lebanese Ministry of Environment-ICTO 2018.
14. Transformation of The Audit Profession Based on New Regulations in a Developing Country -NCM Dubai 2019.
15. Promoting Entrepreneurial Intentions for Business Students through Artificial Intelligence and Entrepreneurship Education- SSG 2019 Poland

Colloques /conferences:

1. L’éducation ignacienne en temps de crises et de défis - Beirut – Nov. 2021.
2. ACIS 2021: Information Systems for a Sustainable Future, Connectedness, and Social Good Sydney – (PC member) – Dec. 2021.
3. MENACIS 2021: Bridging the Gap: The Future of Information Systems Agadir - (Program Co-Chair, Panel Coordinator, and Session Chair) – Nov. 2021.
4. RISE 2021: Rejuvenating the Relation of Scholarship and Practice Beirut – Nov. 2021.
5. LCIS 2021: Research to Make an Impact Beirut – Sep. 2021.
6. CMR International conference on multidisciplinary research hybrid conference, Lisbon, Portugal – Jul. 2021.
7. ICIKS The 5th International conference on information and knowledge system online conference, France – Jun. 2021. (Conference Chair: Knowledge transfer and digital knowledge system).
8. ICTO Smart Technologies for an inclusive world Online in Paris – Nov. 2020.
9. MENACIS 2020: From closed to Open Innovation: A Game Changer for Value Maroc – (Doctoral Consortium and Conference Treasurer) – Dec. 2020.
10. SSG 2019: The second sustainable solutions for growth – Wroclow Poland – Sep. 2019.
11. ICTO 2019: The Impact of Artificial Intelligence on Business and Society – Lille Edhec France – Oct. 2019.
12. NCM 2019: the 13th International Conference on New Challenges in Management and Business, Dubai, UAE – Mar. 2019.
13. CAM 2018: 2nd International Conference on Cognitive Analytics Management 2018 - Digital Disruption for Innovative Shared Values AUB – Nov.2018.
14. ICTO 2018: Information and Communication Technologies for an inclusive world Paris Nanterre – Mar. 2018.
15. NCM 2017: the 6th International Conference on New Challenges in Management and Business, Dubai, UAE – Feb. 2017.
16. INTED 2017: the 11th annual Technology, Education and Development Conference - Valencia- Spain – Mar. 2017.
17. Doctoral studies and colloquium “ICT for greater development impact” in collaboration with AUF in Beirut – Jun. 2016.
18. Colloquium with CONFEX in collaboration with BDL under the main theme “all at the service of the Lebanese economy” Beirut – Mar. 2016.

	<p>19. "Workshop on case study writing; between theories and experience" at USEK in collaboration with AUB – Nov. 2015.</p> <p>20. Doctoral studies organized within the framework of "The Doctoral Consortium of Economics and Management of the Middle East" - member of Jury "Finance" at Balamand University - in collaboration with AUF – Nov. 2015.</p>
Vulgarisation	<ul style="list-style-type: none"> • Periodic articles in Al-Joumhouria newspaper: https://bit.ly/nadamb-jam • Periodic articles in Lebanon 24 website: https://bit.ly/nadamb-leb
Prix et distinctions	Best paper award "Traditional Banks and Fintech: Survival, Future and Threats"
Intégration dans les programmes/projets de recherche	Member in the research laboratory CERNAS-IPV Research Group, Polytechnic Institute of Viseu, Portugal.